



Become a Sponsor!

GET KIDS ON THE WATER!

Atlanta Junior Rowing Association was founded in 1988 as a 501(c)(3) non-profit club sport dedicated to providing rowing opportunities for high school students throughout Metro Atlanta. We aim to provide a top-tier experience grounded in our core values of character, commitment, and community. Achieving this requires significant capital investment. By making a financial contribution, you'll not only support the growth of rowing but also enhance your brand's visibility within the community. Additionally, **your donation is tax-deductible** and will directly help young athletes experience the benefits of rowing.

IMPACTS OF SPONSORSHIP

Financial Assistance: At the heart of our team's mission lies a steadfast commitment to inclusivity. We believe that every child should have equal opportunities to pursue their passions, regardless of their economic background.

- \$2200 covers fees for one season per athlete, includes travel, hotel and meals.

Equipment: Your support covers the cost of essential hard goods that keep us moving forward, including:

- **Racing Shells:** \$55K for an 8+, \$35k for a 4+
- **Oars:** \$450 per oar, up to 8 needed per boat
- **Shoes:** \$150 per pair, up to 8 pairs needed per boat
- **Seats for boats:** \$200 each, up to 9 needed per boat
- **Launch:** \$1200
- **Launch Motors:** \$2500
- **Canopy Tents:** \$1200 per tent



Feed the Team: Our rowers are hungry! \$2350 provides a full day of meals and snacks for the entire team at regattas.

Season T-shirt: Your contributions help provide t-shirts for our fall, spring and summer squads. Our program pulls from 60 different metro Atlanta schools. There is no better billboard than a proud student athlete!

- \$1500 provides t-shirts for both our competitive and developmental teams

Sponsorship Levels are listed on the following page. Reach out with questions!

Email: sponsor@atlantajuniors.com • Phone: 770-835-5769



ONLINE
atlantajuniors.com
contact@atlantajuniors.com

BOATHOUSE
Roswell River Landing
245 Azalea Drive
Roswell, GA 30075



SPONSORSHIP LEVELS	Bronze \$250	Silver \$500	Gold \$1000	Platinum \$2500	Diamond \$5000	NAME A BOAT
Logo on Website						Sponsor a racing shell to earn naming rights* and claim a spot in AJRA history. 4+ (Quad) = \$35K donation 8+ (Eight) = \$55K donation *Names must be appropriate and will be given final approval by AJRA Board of Directors.
Logo on Monthly eNewsletter						
Personalized Team Plaque						
Social Media Recognition						
Logo on Banner at Boathouse						
Logo on Team T-shirt						
Spotlight in Two Club Emails						
Recognition at End-of-Year Banquet						
Logo on Trailer						

Website: Your logo, with a hyperlink to your website, will appear on the Atlanta Juniors website for the 2024–2025 season.

Monthly eNewsletter: Your logo will appear in our monthly eNewsletter.

Personalized Team Plaque: Display your support with a personalized team plaque.

Social Media: Two company-specific posts on Facebook and Instagram AJRA pages, plus a thank you acknowledgment post including all sponsors.

Banner at Boathouse: Your logo on a sponsor banner displayed at the AJRA boathouse for the 2024–2025 season.

Team T-shirts: Your logo on the backs of our Spring/Fall/Summer camp AJRA 2024–2025 shirts.

Spotlight in Two Club Emails: Your logo and a description of your business will appear in our club emails.

End-of-Year Banquet Recognition: Your business will receive recognition as a sponsor at our end-of-year banquet attended by all rowers and their families.

Trailer: Your logo will be featured on our food trailer, exposing it to over 50,000 regatta spectators and rowers.

VISIBILITY FOR YOU

Website Traffic: Over 300 monthly visitors

eNewsletter Reach: Over 1400 subscribers

Instagram Followers: Over 2,800

Facebook Followers: Over 1,700

Community Reach: Students from over 70 high schools and middle schools in Metro Atlanta are enrolled in our programs

Event Exposure: Over 50,000 regatta spectators & rowers

HOW TO BECOME A SPONSOR

Ready to support an amazing team sport?

Follow these steps to become a sponsor:

Scan the QR Code:

Click or scan QR code to complete our sponsorship commitment form and upload your logo.



Mail Your Check:

After completing the form, mail your check to:

Atlanta Junior Rowing Association

Attn: Treasurer. 880 Marietta Hwy. Suite 630, #120, Roswell, GA 30075

If you prefer electronic payment:

Please email treasurer@atlantajuniors.com

Questions? Email sponsor@atlantajuniors.com